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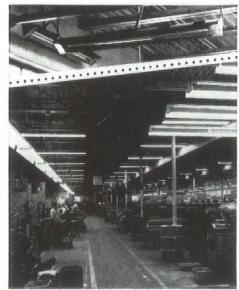
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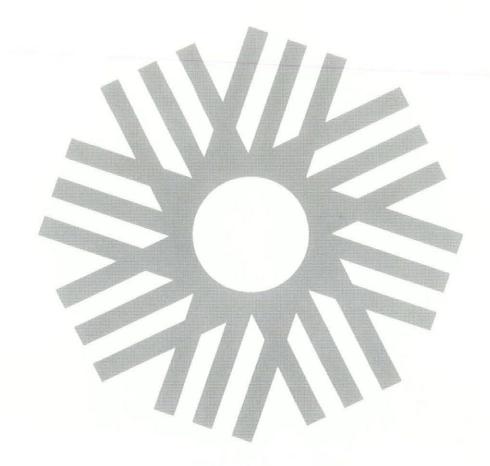


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Regional Director's Report



by Walter Sanders, FAIA

Since the last formal report rendered at the Annual Business Meeting in March, 1969, informal reports have been made to several chapters and to various meetings of the MSA Board and Executive Committee. At some risk of repetition it seems wise, nevertheless, to bring the membership up to date on several items.

New Staff Director William Slayton has taken office as of December 1 as Executive Vice-President, AIA, a change in title and responsibility from that held by his predecessor Bill Scheick who has served since 1961 as Executive

Director. Under Slayton's leadership, as a result of the effective guidance rendered by Scheick during almost ten years of significant change in the profession, added impetus is anticipated in the role of The Institute in urban and national affairs. Holder of a graduate degree in Public Administration from the University of Chicago, Slayton began his career as a planner in Milwaukee, became a field representative in the Urban Renewal Administration and later its Commissioner, served as a planned with the office of I.M. Pei, and subsequently joined Urban America where he served three and a half years as Executive Vice-President and recently as President. The stated purpose of Urban America, a nationwide nonprofit educational organization, "dedicated to improving the quality of urban life" is one shared by The Institute and to which Bill Slayton can bring experience and vitality.

The Octagon restoration is complete except for certain furnishings, and formal dedication is planned early in 1970. Its use had been explored by legal counsel under the terms of its transfer from The Institute to the AIA Foundation, and in general supports such activities as architectural exhibits, lectures, and meetings appropriate to the historical nature of the building. In addition, social functions for various public relations purposes related to the Octagon and for raising money in connection with the Octagon and its museum activities appear acceptable. Postcards, brochures, catalogs, and books on architecture could be sold and provide some revenue toward operation. Occasionally, AIA members who are in Washington on Institute business could be invited to luncheons or cocktails to visit the building. It is clear, however, that The Institute must not use the building to carry on regular business wihout risk of violating the terms of the transfer which prohibit any preferential use granted by the Foundation to The Institute. Despite any limitations on its use, it can

be said that the restoration of the Octagon is one in which all members of the Institute can take pride. It has been faithfully and sensitively restored, on schedule, within the budget, and should be of considerable attraction to the public.

The planning committee, a new arm of The Institute's Executive Committee under the chairmanship of Bob Hastings, has developed an approach aimed at the achievement of newly defined goals outlined in the Report on the Future of the Profession. This innovation promises a better balance than heretofore between the two major areas of the involvement by the profession-professional responsibility and societal responsibility. The nature of the resolutions emanating from the Chicago convention pointed up the increasing need of such re-apportionment and resulted in the establishment of the Task Force on Social Responsibility to focus study in this area. In allocating funds for 1970 activities, the Board followed the recommendations of the Planning Committee which included, for fiscal reasons, a reduction in the numbers of committee members and the number of meetings to be held annually.

The 1970 convention to be held in Boston will provide the opportunity for several significant changes to be made in the character and structure of both The Institute and the profession. The proposed changes in the Standards of Practice can open new doors for all those in architecture. Studies involving changes in the organization of The Institute and its classifications of national membership are under way and will undoubtedly reach the floor of the convention for resolution after prior presentation at grass roots levels. Each of these issues deserves serious study by the membership because of their far-reaching effects. It is not too early to begin discussion at Chapter level now so that delegates will be well informed prior to taking action next June.

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Detroit Chapter President's Report

by Robert Yokom, AIA

Today, our profession finds itself at the center of an historic social revolution which rejects the traditional values and forms of our society. It shows contempt for the dehumanizing environment of our cities and demands a role in the restructuring of the urban fabric. New social and economic patterns will emerge, and the development of a new urban environment will occur, with or without the participation of our profession. We must understand the forces at work and participate in the reordering of the urban structure or yield to more creative and energetic forces. To survive, our profession must change and grow.

AIA President, Rex Allen has said "AIA's new broader policy of public involvement will take Architects into the process of public decision making which affects the shape and content of the physical environment. While the primary concern of Architects will continue to be urban design, there will be accelerated involvement in matters of political, educational, economic and social concern."

The 1969 Program of the Detroit Chapter was conceived as a response to the multiple challenges of the urban environment. It aimed to prepare Architects for the new roles described by President Allen and committed us as citizens and professionals to participation in and leadership of the reordering of the urban environment in terms of physical facilities, social concerns, educational and vocational opportunities.

The Chapter's Urban Affairs Committee addressed itself to five areas of highest priority. The Chapter, and the National Task Force on Equal Opportunity, placed highest priority on the development of a Community Design Center. The Committee, whose Co-Chairman Roger Margerum was a member of the Task Force, prepared the guidelines for the Center using the Task Force guidelines modified to

satisfy local requirements. Using these guidelines, the Chapter has established the organizational structure for the Design Center as described below.

The Committee developed a Program for preparatory education for disadvantaged students to provide continuous exposure of the profession within the educational system, allow students the opportunity to identify with the profession and to provide for lectures, displays and tours conducted for the students by Architects.

The Committee developed a Program to provide assistance to needy students who qualify for professional education at the university level.

The Committee developed a Program titled "Venture Employment" aimed at making employment opportunities available to interested applicants with marginal qualifica-

The Committee addressed itself to the particular problems of the minority professional. While no specific program has emerged from this study, an opportunity has developed to bring a group together, hopefully on a continuing basis, to identify and eliminate these barriers to equal opportunity.

The Housing Committee responded by establishing a working relationship with Woodward East, Inc., a neighborhood organization in the city's lowest income area. The residents are determined to resist the destruction of their neighborhood by urban renewal and have accepted Committee members to serve as advocate planners. Woodward East has acquired title to twelve buildings in the area and efforts at rehabilitation are being made. Housing Committee members have been involved in the following opera-

Supervising minor rehabilitation work in ten buildings.

Much of the labor for this rehabilitation work is performed by high school students donating Saturdays to the project. Rehabilitation of storefront facilities for use as a neighborhood service center.

Directed and coordinated a three-day Arts Festival "Sum-

mer Soul '69."

The preparation of feasbility studies for a neighborhood shopping center.

Providing technical assistance for the publication of "Collage" a magazine produced by Woodward East.

Providing technical assistance for cultural arts programs.

Assisting Woodward East in establishing operating policies for rehabilitated properties.

Developing an on-the-job training program to provide pre-journeymen training to hard-core unemployed and provide a means by which Woodward East can maintain its buildings.

Participated as expert witnesses for Woodward East in a landmark legal case on which Woodward East was named receiver for an apartment building which was badly neglected.

Using the guidelines established by the Urban Affairs Committee and taking advantage of the experience gained through the Housing Committee work with Woodward East, the Board of Directors, after a year's study, formed a separate non-profit corporation called "Detroit Architectural Foundation" to serve as the organizational base for the Community Design Center. Roderick Warren was named as Acting Director. It is expected that he will direct and expand the array of services the Chapter will offer to inner-city neighborhoods and provide liaison between residents, architects and city government.

At the request of the Detroit Housing Commission, an Advisory Committee of Chapter members has been appointed to inspect and report on the feasibility of rehabilitating a public housing facility.

In support of the Chapter's focus on urban problems, the Public Relations Committee organized and executed an excellent, five show TV Series on WTVS-Channel 56. The series consisted of the showing of four AIA films—"The Noisy Landscape," "The Best We Can Do," "Right of Way," and "No Time for Ugliness." The last was shown twice. Funding for the series was made possible by a grant from Owens-Corning Fiberglas Corporation. This was a pilot program intended to be the forerunner of a thirteen week series aimed at upgrading the citizens' awareness of the quality of his environment.

In retrospect, it is fair to state that through the hard work and devoted efforts of many Chapter members, the goals of the Chapter and the National AIA have been significantly advanced in this critical area. The Board of Directors congratulates all who have participated in this Program, for an excellent beginning and we are confident that outstanding progress will be made in subsequent years.

A successful Chapter Program depends in large measure on the support of on-going activities in the fields on Chapter communications, general membership programs, professional recognition, technical studies and Chapter finance. In these areas too, significant progress was realized in 1969.

The Program Committee, in addition to planning and executing a full schedule of monthly general membership meetings, initiated a new series of regional and general luncheon meetings offering presentations by speakers of note in technical fields of interest to the membership. Seven luncheon meetings were held covering such fields as Allied Arts, New Towns, Graphics, Building Systems, Fire Safety and Industrialized Building Technology.

In the interest of improving Chapter communications, a monthly newsletter was initiated during the year. It is com-

piled and edited by the Executive Director and provides an effective channel for rapid and direct communication among the entire membership.

The Allied Arts Committee, continuing the fine program of recent years, planned and staged an outstanding Allied Arts Festival in the building and grounds of the Fisher Estate. This annual event offers an opportunity for Architects and Allied Artists to meet informally in an appropriate environment and has been a positive force for the integration of the Arts in Architecture.

The Honor Awards Committee conducted the Chapter's Annual Awards Competition and nominated candidates for Chapter Gold Medal and Honoray Chapter Membership. The Committee planned and conducted the Honor Awards Banquet at which professional recognition was given for excellence in design and service to the profession.

The Educational Committee planned and conducted the Chapter's Annual High School Design Competition. Recognizing its responsibility to present its purposes and functions to young people to stimulate their interest in design and to encourage them to seriously consider a career in Architecture, the Detroit Chapter, in cooperation with the Detroit Edison Company, sponsored the Annual High School Design Competition. This year fifty students representing twenty-five metropolitan high schools submitted designs for judgment. Competitiors and their parents, teachers and department directors were invited guests at the Awards Banquet. We are encouraged to believe that this program is increasing the emphasis on Architectural careers in participating high schools, and stimulating an improvement in the quality of design and graphics.

The Committee on Relations with the Construction Industry continued its program of liaison with Construction Industry representatives, identifying and analyzing design-construction problems and reporting its findings to both the Chapter and Construction Industry Organizations. The Committee planned and executed an Architect-Contractor Seminar on common problems at the Chapter's February meeting.

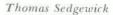
The Detroit Chapter will host the 1971 National AIA Convention. In preparation for this event, Linn Smith, FAIA, has been appointed Host Chapter Chairman and has begun the development of a committee structure and program. This activity will require the active participation of a great part of the Chapter membership in the months preceding the Convention. In order to provide the financial base for this Committee's operation, a special assessment was levied on the Chapter membership by action of the membership at the annual meeting.

In order to provide for the fiscal health of the Chapter, a Finance Committee and Dues Committee were added to the Committee Structure. Composition of both Committees consists of the current Treasurer, immediate past Treasurer and immediate past President. They are charged with the responsibility of supervising the operation of Chapter Finances and making recommendations for improvement. The Dues Committee has been engaged in a year-long study of the dues structure and its adequacy in providing a financial base for Chapter operations.

In many areas of Chapter concern, significant progress was made this year as a result of active participation and substantial contributions of time and effort by many Chapter members. The advancement of the profession in the Detroit area requires that a greater part of the membership feel this same dedication to the Chapter objectives. AIA membership does not confer special privileges or assure professional advantage to any member but it offers a vehicle by which each member may participate in the advancement of the profession and the role it can play in the improvement of our society.

Flint Area Chapter







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Flint Area Chapter President's Report

by David L. Hanoute, AIA

As we faced 1969 some of the more challenging activities before the Chapter could clearly be directed to the Urban Design Committee. In the recent past the Chapter along with an AIA Urban Design Assistance Team had conducted a three-day study of the Model Cities Area. Together we have made observations, recommendations regarding implementation of the Model Cities planning procedures and indicated possible areas of involvement by various local organizations. In the months ahead the Committee under the able chairmanship of immediate Past President Auldin Nelson, continued to meet periodically with the Model Cities Planning Staff in an advisory capacity. Although there has been some delay in implementation of the program due to funding, our relationship has been mutually beneficial and in this regard it is hoped that the Chapter can make positive contributions to the program in the

Another area of Urban Affairs that received the attention of our Urban Design Committee and appears to be one of the more highly regarded Chapter activities for 1970 is in the form of a proposal now before the Flint Urban Renewal Department. This fee-bearing proposal offers the Chapter's services on two Neighborhood Development Projects with each member-firm of the Chapter donating services. Present plans for resulting funds have not been completely defined but include increased activities on Chapter public relations.

In a repeat effort, the Chapter again worked in cooperation with the Flint Institute of Arts in the overall design

layout for the second Annual Arts Fair.

The Education Committee continues its efforts in conjunction with educational personnel to establish an Architectural Technicians program at the Flint Community Junior College. To date limited student interest will not justify the establishment of such a curriculum. However, it is the feeling of the Chapter that support for this program will be kindled by future graduates of the recently opened Genesee County Vocational Skill Center.

Along more routine, nevertheless highly regarded avenues, the Education Committee also administered the two full tuition scholarships in Architecture currently supported by the Chapter-initiated Flint Architectural Golf League. In the past, these scholarships have paid tuition for the recipient's remaining years of college if acceptable grades were maintained. However, with the recent introduction of a six year curriculum in Architecture at the University of Michigan, the Chapter may have to develop new guidelines for awarding future scholarships.

In this latter regard, it is hopefully anticipated beginning 1970, the Chapter can support a third full tuition scholarship on a continuing basis.

Chapter member Donald Lee is to be commended for his continued contribution of time, skill and effort in behalf of the Third Annual Certificate Awards Ceremony for newly registered Architects, Engineers and Land Surveyors held at General Motors Institute in Flint.

Another area of activity which offered very little glamour yet ranked high among priorities was the Chapter's involvement in an ethical matter filed with the Institute. Director Dale Suomela and Treasurer Archie Campbell deserve special praise for their untiring efforts with respect to these Judicial Activities.

Although the Chapter has recently experienced a decline in Chapter Activities and member interest, it is the opinion of the writer that the very excellent leadership of newly elected Chapter Officers will provide the impetus required to strengthen our position in shaping the Community.

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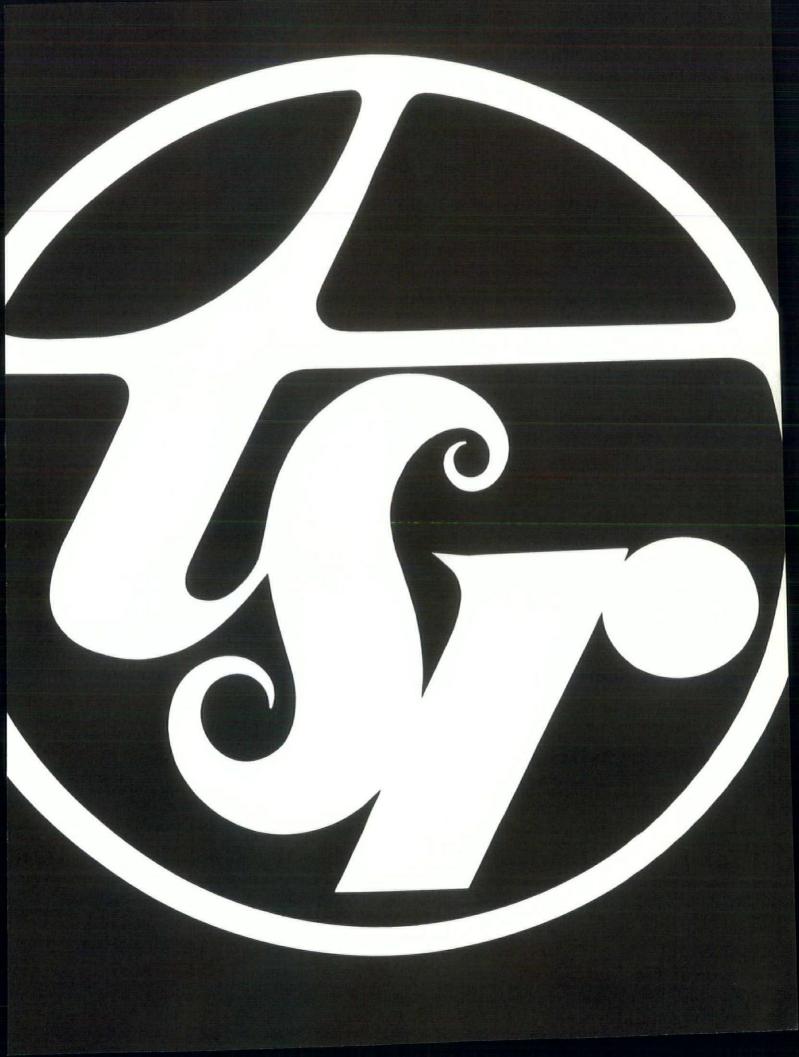
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Grand Valley Chapter President's Report

by Floyd H. DeShane, AIA

The past year has been one of growth, activity and in most cases success. For our relatively young Chapter, 1969 became a year of involvement. Our most active committees were involved in the areas of education, historical preservation, urban design and development, membership and the MSA convention which promises to be one of the greatest conventions in MSA history and which will be held in March 1970 in Grand Rapids.

The Education Committee is continuing and has expanded its series of lectures on Architecture and the related professions at Grand Rapids Junior College. The Chapter experienced little difficulty in recruiting members to present the series of (16) two-hour lectures and in addition has undertaken the judging of architectural student design projects. In as much as the Junior College is a part of the Grand Rapids Public School system, it is felt that this participation helped us in our efforts and success in rewriting the Owner-Architect Agreement and the General Conditions being used by the Board of Education. The AIA National Office and their legal staff provided great assistance in this endeavor.

The Historical Preservation Committee fought valiantly in their efforts to "Save City Hall" and subsequently to save the clock tower, as I am sure the rest of Michigan was aware-however the buildings finally came down. Through this committee's efforts, our existence and principles were widely publicized.

Urban design, development and now the Model Cities Program have continued to take much time and effort on the part of Bill Thrall and his committee. Convincing the people concerned that we honestly want to contribute to the advancement of their projects and desires seems to be one of his more difficult tasks. A rewarding working relationship has been developed with Francis X. Fallon, Jr.-Urban League President of Greater Grand Rapids Housing Corporation in the area of rehabilitating houses in the urban area, and with Jerome Sorrells-President of NAACP and Executive Director of Freedom Homes, Inc. in the area of new low-income to educate members of the minority groups to become competent and competitive as practitioners in the building trades.

Membership in the Chapter is at an all-time high, as is the percentage of actual members to those eligible to be members. Several study and refresher courses were offered to applicants for registration. The courses were well attended and competently presented. The Chapter appreciated the time and effort given so graciously by Gordon Bugbee of the Western Michigan Chapter in connection with his presentation of the "Architectural History Study Sessions".

The MSA Convention Committee is a "first" for the Grand Valley Chapter, however their amateur status is not evident in their plans for what appears to be one of the greatest conventions in MSA history. The theme "The Architect-The Developer" is both timely and thought provoking especially in view of the panel moderators that are expected. The women's activities, social events and products exhibits all appear to be well planned, unusual and exciting. This committees' feverish activity will reach its peak in March of 1970 at Grand Rapids and all members of the Chapter have vowed to help make it a memorable experience.

This past year has been a memorable one for me personally and I extend a great deal of thanks to the Board and the members of the Grand Valley Chapter, AIA.

Huron Valley Chapter



Denis Schmiedeke



David W. Osler



Richard Black

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Huron Valley Chapter President's Report

by Henry Kowalewski, AIA

The compilation of an extensive Year-end report is a new task being undertaken by the Professional Society Committee of the Chapter. Copies are available upon request. This president's report, is, therefore, a brief summary of Chapter high-lights during 1969.

The backbone of Chapter activity this past year was an outstanding schedule of regular meeting programs developed by our vice-president, Denis Schmiedeke and outlined here for your review. The objectives of the annual program were to present topics related to the particulars of architectural practices aiming for the widest interest of the

membership.

January; Louis Redstone - "Art in Architecture", illustrated lecture - February; Mark H. Hardenbergh, Space Anlytics; Systems and Software for Physical Environmental Development - March; Robert Propst, Herman Miller, Inc. "The Office - a facility based on change" - April; Annual Student Awards Dinner Meeting Huron Valley Chapter and University of Michigan Student Chapter, AIA - May; Huron Valley Chapter Committee Report Session - June; The Profile and Role of CSI; Detroit Chapter CSI officers July; "Collapse at Ronan Point" – James Costello, A failure of a systems design - August; Huron Valley Chapter Stag Picnic - Steven Kliment; Bull Session - "Quo Vadis, Mr. Architect?" - September; Underwriter's Laboratory - Fire testing of Building Assemblies and Materials Film and discussion — October; Annual Meeting — Election of Officers 1970 - Professor C. Herber Wheeler -Emerging Techniques of Architectural Practice - illustrated lecture - November; Huron Valley Chapter Committee Report Session - December; Annual Dinner Meeting - Installation of Officers.

It is easy to see why attendance at Chapter Meetings was

definitely up!

Another successful improvement in Chapter activity this past year was committee work, involving both long range planning and actual implementation of ideas and programs. Each Huron Valley Chapter Director was placed as a supervisor for one or two committees. This served to expedite quick, monthly review of pertinent committee actions as well as a responsibility for direct communications between the Board and Committee Structure. In addition, two regular meetings served as report sessions and exchange of information of the entire membership. The following are some of the more noteworthy Committee accomplishments.

The Architecture Design Committee is engaged in two major areas of concern. First, they have developed a Chapter Honor Awards program to be implemented at the Annual April Awards Dinner Meeting. Secondly, a sub-committee is investigating the desirability and feasibility of establishing a Design Review Board for the City of Ann

Arbor. The objectives are to provide an organized structure through which the Chapter and knowledgeable persons in related fields could express itself on matters of environmental design. The main issue of attaining a broad base of community support is under extensive review with preliminary but encouraging feedback being received from

A "Job Profile Survey" was completed by the Committee on Educatoin and Research. The objective was to study the impact of the "Technicians Training" program being offered at the nearby Community Colleges. The implications of these programs for the Huron Valley Chapter area are that few such graduates enter the architectural profession in this area.

The Professional Practice Committee has made an extensive study of planning a Professional Development Program directed toward the presentation of the best available methods of practice to the membership. This involvement has expanded with a few members of this committee being appointed to the MSA Committee on Continuing Education. Intensive investigations resulted in a report which headlined such topics as Committee Structure; The Psychology of Questionnaires; End Achievement Chart; Assignment Chart; and Network Planning. It is quite possible that all the tools mentioned above will be utilized in all committee action in 1970! Truly an outstanding effort.

An attempt to increase the effectiveness of Chapter Professional Associate and Associate members was developed by the Professional Society Committee. A motion to amend Chapter by-laws allowing voting privileges to these membership categories was approved by the corporate members but later turned down at the National level. This concept is now carried up through the ranks for discussion at the MSA level. This committee is also compiling an extensive

year-end report as mentioned previously.

The Public Affairs Committee continues to advise the Chapter on local physical environmental matters and maintains a PR contact with the community. Sub-committee action is quite evident since accomplishments this year include a continuing role in the planning of a housing project for Ann Arbor Independent Housing Inc.; the publication of guidelines for a Chapter Public Information System and the design and installation of an award Winning Homes exhibit for a local Builders Show. Specific interest at the moment is a review of the "Guide for Action" for the community of Ann Arbor.

Ad hoc committees fill in the gaps betweeen lines of responsibilities of the Standing Committees. The MSA "Manplace" exhibit served as a background for a series of lectures on Planning arranged by Steve Osborn. The failure of further scheduling of this excellent exhibit by other Chapters was a disappointment. A guide to Architecture in the Huron Valley Chapter area is being prepared by Herb Johe with publication scheduled for the 1971 National Convention in Detroit. A new Ad hoc Committee is currently advising the Ann Arbor Board of Education on

School Plant Planning Policy and Procedures.

A final appraisal of Huron Valley Chapter Activities in 1969 must acknowledge a solid commitment of service by Chapter members. The work of directors and committee chairmen and the effect of the program is obvious from the preceding report. Add to this the outstanding work of a most industrious Chapter secretary, a treasurer who keeps his wit and one eye on the budget and countless man-hours of individual member effort. The sum total is the measure

The work done is not all final or complete. Committee activities will carry over into 1970 and a major thrust for Chapter involvement in Community Social Responsibility is under discussion and investigation by the Huron Valley Chapter Board.

Mid-Michigan Chapter







Frederick Dawe, Jr.



Richard J. Newport



Larry L. Cross

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Mid-Michigan President's Report

by Melvin Reiter, AIA

Wesley Webb and the committee on historic buildings is assembling data for the national register mandated by the Historic Preservation Act of 1966 (Public Law 89-665). Data is being assembled, in partnership with the Michigan Historical Commission, on seven buildings within the chapter area. The seven, presently listed in the Historic American Buildings Survey, are: 1) Michigan State Capitol, Lansing; 2) Eaton County courthouse, Charlotte, Eaton County; 3) House, 516 Hogsback Road, Mason, Ingham County; 4) St. Katherine's Episcopal Chapel, Meridian Road, Williamston, Ingam County; 5) First Congregational Church, Ovid, Clinton County; 6) First Congregational Church, Vermontville, Eaton County; and 7) First Congregational Church, Vermontville, Eaton County.

Committee members are assembling photographs, plus descriptions of the buildings and their sites using forms for data collection of the Historic American Buildings Survey.

Also, committee members are preparing listings of other buildings within the chapter area (1) which might be included as additional nominations for the national register now or in the future and (2) which might be considered as having local historical or particular architectural significance.

The chapter is fortunate to have as one of its members, Richard C. Frank, the state preservation coordinator under the Historic Preservation Act of 1966.

An architectural exhibit under the direction of Fred Dawe and the public relations committee was held, during the first half of December, at Lansing Community College and, during the remaining half of December, in the lobby of Lansing's city hall.

The physical structure of the Detroit chapter's Manplace Exhibit was utilized, with slides from firms within the Chapter area substituted where possible. The slide portion of the presentation may be used in future exhibits at the airport, bank lobbies, store windows, schools, and will be

available to chapter members for talks to service clubs and career day at Lansing Community College.

This summer a mall advisory committee to the Lansing Redevelopment Board (Clarence H. Rosa is chairman) provided citizen involvement in the forming of the final design concept of the Washington Avenue Mall.

Eight citizen members represented professional, business, and civic groups. Among the eight were Melvin Reiter, representing the Mid-Michigan chapter, and Malcolm Williams, representing the Lansing Metropolitan Fine Arts Council. Eight additional members represented various departments in Lansing city government.

The Washington Avenue Mall constitutes the north half of the main street in the business district. The mall is being built as part of an urban renewal area. The south half of the main shopping street appears presently adequate and is not to be rebuilt now.

All members of the chapter were exposed this year to outstanding and informative programs by Richard Newport and the program committee.

In January, Rex Roger Copsey, an associate in the chapter, shared his three years of experience in the peace corps in Columbia, South America. In March, George Moutsatson, also an associate in the chapter, related his experiences during two years in the Taliesen fellowship of the Frank Loyd Wright foundation.

Then in April, Abrams Aerial Survey Corporation of Lansing lectured chapter members on photogrammetric mapping. And in June, Robert McAllen, another associate in the chapter, shared some newly developed techniques on architectural rendering which he teaches to students in landscape architecture and urban planning at Michigan State University.

Other programs at monthly meetings throughout the year also contributed to the professional growth and development of chapter members.

Northern Michigan Chapter



Gordon Cornwell





Philip Mapes



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Northern Michigan Chapter President's Report

by Carter B. Strong, AIA

Northern Michigan has been continually exposed to the activities of this chapter during 1969. While containing only 20 members and 10 associates, most activities have found good participation.

Grassroots in January, the MSA Conventions in March and August, the National Convention, and all workshops and seminars had representation from our chapter.

Our chapter meetings contained a variety of technical

and community action type programs.

A highlight is always our June meeting, when we host the MSA Board. The evening banquet featured Wally Sanders who discussed current student attitudes. Wally encouraged and received a lively discussion which was much enjoyed by all, including the wives.

Along with other professional and trade groups we participated in and developed plans for the new Paul Easling Memorial Pool, a grassroots community project, to provide a community pool dedicated to the children of the Grand Traverse area. A special committee of Grand Traverse area members carried on this project in the name of the

The chapter has acquired and shown the three recent films, "The Best We Can Do", "The Noisy Landscape" and "Right of Way," and has placed them on file for public use.

In December, copies of the recent National AIA P.R. plaques have been acquired and are currently on display at local institutions. It is planned to send them to various communities within our chapter area.

Our members are well represented on local boards and State Commissions, and several have been very active "Legislative Minutemen."

While we are not large in number, it is our goal to be known and have our presence felt.

Saginaw Valley Chapter







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William O. Prine



James C. Caple

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Dufty, James R 8172 Geddes Rd., Saginaw
Freiwald, Thomas1119 Gratiot, Saginaw
Johnson, Theodore5205 Plainfield, Midland
Jones, Judson
Klenowski, Daniel J806 Shattuck Road, Saginaw
Kostus, Robert F5507 Nurmi Drive, Midland
Kumbier, Howard M 1518 N. Charles St., Saginaw
Reid, David B
Reittenbach, Rex D
Schmidt, Wayne2226 North Caroline, Saginaw
Schmiegel, Thomas
Thayer, Russell
Tien, Joyce
Wegener, Guy R 4271 Nine Mile Rd., Auburn

Saginaw Valley President's Report

by Arthur E. Nelson, AIA

This year we have been building several programs toward a multifaceted role of increased social responsibility in the Saginaw Valley. This fall our "old" well-worked over "War on Ugliness" slide show goes on the road as a Community presentation under Wayne Schmidt, to awaken our citizenry to some of our Valley environmental problems and possible solutions with the main emphasis on the fact that these ills can be corrected if each citizen will stop tolerating the factors which contribute to a poor environment and demand of both the public and private sector that conditions be made better. We have offered our assistance to the Saginaw Model Cities Program, applied for an AIA VISTA volunteer and pledged 1000 hours to the operation of a Community Design Center under Don Kelly. Another committee under Art Nelson is working toward the establishment of a non-governmental Saginaw Valley Planning Center to provide a common resource center where both public and private groups can discuss and solve regional problems free of the jurisdictional barriers that often block the kind of broad concerted effort needed in our complex inter-dependent society. The three AIA films on housing, highways and signs were shown on several occasions not only to general citizen groups but by special permission to the officials of the City of Saginaw at their joint staff meetings as another avenue to convince people that there is a better way to do things. President Nelson attended local hearings on the pollution problem on the Lower Lake Huron Drainage Basin and on behalf of the Chapter, made a statement admonishing the Water Resources Commission to be sure to consider all of the ecological aspects of each section of waterway on their stream classification deliberations and not simply the special interests represented at the hearings.

Our Education Committee under Dan Toshach, formed principally several years ago to aid Delta College in developing an appropriate 2 year curriculum in Architectural Technology, continues actively to "sharpen" that course offering and provide incentive to good draftsmen by giving two \$150.00 cash scholarships each year. Now that the college program is established the committee is beginning work on a general environmental awareness program for both primary and secondary schools. The three AIA filmstrips on Architecture and Cities were given to about 40 schools in our Chapter Area. Some, but not enough career presentations were made in high schools and at the Delta College Career Day.

Our good relations with the Contractors is maintained through our representation on the Out-State AGC-AIA Committee with Jack Feagley and Wayne Schmist and our Saginaw Valley Inter-Industry Committee with Art Nelson and Sandy Spence that regularly discuss the "hot" mutual problems of the Architects, Engineers, Mechanical and Electrical Contractors and issues joint statments as guidelines to all.

This year we reactivated our Architect-In-Training Program under Bob Theil, to help our Associate Members acquire a well rounded apprenticeship in preparation for the State Exams and professional practice.

Chapter Secretary Feagley headed a small group which reviewed our By-Laws and is updating them to fit our present chapter operations. The Ethics Committee under Fred Wigen had occasion in the interests of public relations, to carefully review a client complaint about a Chapter member and issue a constructive statement.

Our Exhibitions Committee under Less Tincknell mounted an invited exhibit of Chapter work at the Saginaw Museum during the month of December.

The 1969 Awards Program under Dick Forsythe staged two events. In the spring the Chapter presented its Allied Arts Award to Charles Breed of Midland for his outstanding work as an Art Professor and his private work as an Artist particularly in plastics. The Chapter Architects Awards Program in the fall featured 15 entries with two awards presented by the judges: Muskegon Community College by Alden B. Dow Associates and Woodcrest School by Alden B. Dow Associates. By popular request the jurists critiqued all entries. This was revealing and amusing and painful even, but healthy.

Some purely social events included a Valentines Day Luncheon under Dave Oeming to which the Bosses escorted their Secretaries and honored them with wining and dining and candy and flowers; an Architect-at-Home spring cocktail party with our wives at Dick Forsythe's new "A" frame; and an end of the year Holiday dinner with the ladies preceded by a cocktail reception at the opening of the Architects Show at the Saginaw Museum.

Our scholarly Preservation Officer, Bob Frantz, FAIA, sent to the City Council of Saginaw on behalf of the Chapter, an exhortation to preserve the soon to be phased out old Post Office "Chateau" and turn it to some fine public use like a new Arts Center for the Museums and the Symphony. Since it and the main "Richardsonian" library occupy a single downtown block, it would make a natural cultural complex.

With the new Professional affiliate category of Chapter membership we have taken 3 engineers, 2 planners and one interior designer into our midst.

An interesting monthly program is important to the life of the Chapter. Vice President Sandy Spence provided us with the following unbeatables: The three new AIA films (including a Chapter decision to purchase them for P.R. use); Public Relations panel discussion with guest speakers from Dow Chemical; Dance Workshop in which the Chapter Architects and Artists present Bill Hug and four of his Interlochen Dancers with surprise settings for an evening of interesting dance invention; the Showcase Microfilm Library; the Japanese Carpenter film; Architects and their kids tour the new Saginaw Childrens Zoo; Architects tour the Defoe Shipbuilding Yards; Golf outing at the new Saginaw Country Club facilities; "Swordspoint" panel discussion between Engineers, Architects and Contractors; Architects Design Awards Program; Holiday Dinner with our wives and friends.

This Chapter was particularly pleased to have its MSA Director, Jack Hallett, elected President of the MSA for 1969 and showed him that we regarded him as one of the "good guys" by presenting him with a genuine Dodge Boys "White hat".

One jarry note. We had such a fine time this year and our Treasurer, Doug Morris, was such a jolly fellow, that we have very little financial cushion left. Thus, the regime of our next President, a Scotchman named Sandy Spence, will have to be characteristically penny-pinching austere to once again give us that air of cool solvency we used to have.

It has been a pleasure to be President of a Chapter that has dug into the changing role of the Architect with such verve. I wholeheartedly commend the members of the Saginaw Valley Chapter of the American Institute of Architects to my successor.

Western Michigan Chapter



John Dawson



Robert Cole



Robert Tower



David Hobde

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Western Michigan President's Report

by Reed Lowden, AIA

This year our Chapter's By-Laws were revised and ratified to conform with the National AIA recommendations. We also developed a policy of sending copies of our Minutes to MSA, our Regional Director and National, as a simple and effective means of keeping them informed of our activities, problems, etc.

To help bolster our membership, we started contacting newly registered architects in our Area, by letter from our Secretary, to extend them an invitation to attend meetings. We follow this up on a more personal basis after the original formal contact. We also started seeking out architects who are registered, but not members. This concept seems to be gaining momentum and our membership is beginning to show an increase.

It was decided that our Chapter disband the Fellowship Committee until such time as any group should have a proposal for nomination.

In the field of Education, our Chapter is very interested and last year was quite active in studying the problems both in the area of Technician Training and the area of Continuing Education for the Architect. We are still interested in this field and do know that there are a lot of questions to be answered, policies to be determined, ground-work to be laid, and coordination before any adequate program can be instigated. It seems rather presumptuous of us to take this any further on a Chapter level. However, we are ready and willing to help in any way we can in this vital field.

Through the continuing efforts of our Gordon Bugbee we have been active both in the fields of historical buildings (especially in the Marshall Area), and architectural history. Gordon is our representative to the Committee on Preservation of Historical Buildings, and I feel sure he will contribute greatly.

Along with other promotional efforts, we purchased, and have been making good use of the exhibit "Design for Cities — Yesterday, Today and Tomorrow". This has been shown at the Battle Creek Civic Art Center recently and is already reserved for showing at the Kalamazoo Institute of Arts next April. Any one interested in borrowing this exhibit might contact Bob Tower. These are valuable props for promoting architectural thinking in the layman.

Probably the most important development in our Chapter this year was the formation of the Jackson Section. This seemed to be a logical solution to a serious situation. Our Chapter is stretched along I-94 with the Kalamazoo and Battle Creek areas being the major portion of membership and the central location. Jackson is approximately 60 miles away and attendance at meetings and interest in Chapter functions was wanting. At one time, Jackson had organized its own group, outside of the AIA, in order to take a stand in civic affairs. I felt the AIA was weak in this Area, and with the anticipation of rapid growth in and about Jackson, there was a matter of utmost urgency. By making Jackson a Section, as was their expressed desire, the AIA now has an entity which can grow in an orderly manner, develop membership interest and a public image. It is predicted that in the years to come the whole Area encompassed by the Western Michigan Chapter will grow rapidly in population. If this holds true and we can maintain a strong AIA framework, we will have promoted the best interests of architecture in a dynamic situation.

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U of M Honors Linn Smith, FAIA

Linn Smith, Birmingham architect, has received a University of Michigan Outstanding Achievement which is given to Alumni of the University for contributions in their professional fields. The award was presented by University President R. W. Fleming at a University of Michigan Men's Glee Club concert in Hill Auditorium in Ann Arbor.

Smith was cited for his contributions to school architecture and to architectural education. His citation states: "The fame of his fertile imagination and seasoned judgment has so spread, furthermore, that his advice is now sought by school personnel throughout the nation. He has maintained a devoted interest in architectural education, both national and local." He is immediate past-president of the National Architectural Accrediting Board, on which he served for six years. This Board is the official accrediting agency for all schools of architecture in the United States. He has also served as President of The Michigan Society of Architects and as Director of The American Institute of Architects. In 1962 he was elected a Fellow of the AIA and was awarded the Detroit Chapter AIA Gold Medal in 1965.

Smith is President of Linn Smith Demiene · Adams · Inc., a firm which has designed schools for many Detroit area school systems They have also designed projects for Michigan Bell Telephone Company, J.L. Hudson Company, Detroit Bank and Trust Company, Michigan Technological University, Oakland Community College and Lapeer State Home and Training School. The firm has had many awards for its work and many of its projects have been published in architectural and educational journals.

Rosa Opens Office

Clarence H. Rosa, FAIA, has announced his resignation as Deputy Director of the State Building Division and the opening of an office at 608 Michigan National Tower, Lansing, on December 15, 1969, as a professional consultant in architecture and environment.

Rosa is a graduate of the University of Michigan with a degree in architecture. In addition to being actively

involved in developing and adminis tering the State's planning and construction programs for over twenty five years, he has been a member of the Lansing Board of Education for fourteen years, three years of which he served as president. He has been a member of the Lansing Urban Redevelopment Board since its inception in 1964, two years of which he served as chairman and he is currently serving on Lansing's Model Cities Policy Board. He was elected a Fellow of the American Institute of Architects in

As Deputy Director of the State Building Division, Rosa has had extensive experience in projects concerning education, correction, health and welfare. His practice will be concerned with consulting governmental units and architects and engineers in programming and planning for these types of projects.

Architects Move

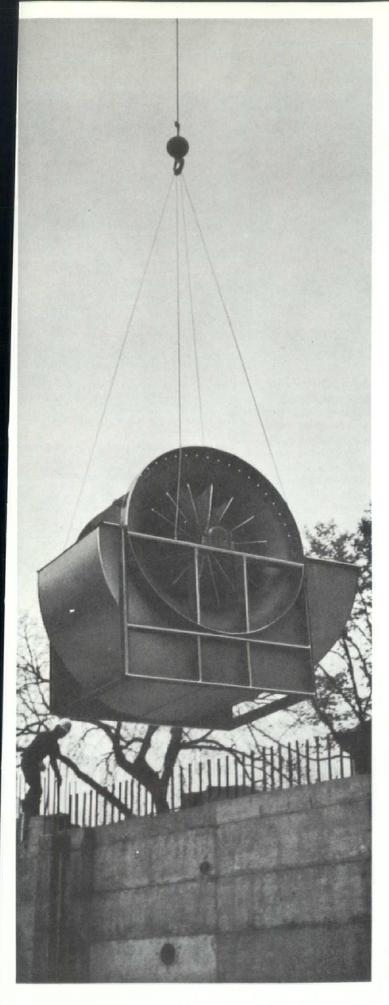
Ziegelman and Ziegelman, Architects, Inc., announce the move into their new office building at 877 South Adams in Birmingham, Michigan. Telephone: 647-1640.

Staff Appointed for Restored Octagon

The AIAF announced appointment of its first staff executive plus a curator for the historic Octagon House which

Mrs. Mabel S. Day, who has been secretary to three executive directors of The American Institute of Architects, will become the Foundation's Executive Administrator. Her duties will include supervision of the Octagon House at 18th Street and New York Avenue in Washington. The house will be open to the public in February after a \$350,000 restoration. Restoration returns the 1798-1800 mansion to the period when it was the home of President James Madison following burning of the White House during the War of 1812.

Miss Sara Elizabeth Jameson has been appointed Octagon House Curator. A 1969 Bryn Mawr College graduate, with a major in art history, she has previously worked for the National Portrait Gallery and the Smithsonian



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Institution's Museum of History and Technology.

Mrs. Day first joined the AIA headquarters staff in 1937 and was made an Honorary Member of AIA in 1968 as a tribute to her work. Both women are Washington residents.

The AIA Foundation was incorporated in 1943 and purchased the Octagon House from AIA in 1968. Members and friends of AIA contributed toward the purchase, restoration and furnishing.

According to Preston M. Bolton, FAIA, of Houston, Foundation Secretary: "Appointment of Mabel Day assures the Foundation of energetic and devoted staff work which will advance the aims and effectiveness of the Foundation. We are also pleased to appoint Miss Jameson whose training makes possible professional care for the Octagon and its priceless reminders of early days of the American Republic."

Ellis/Naeyaert Names Trevaskis

G. Edward Trevaskis, Vice President of Ellis/Naeyaert Associates, Inc., has been appointed Administrative Assistant to the President and heads the Industrial Consulting Services Group, firm in Warren. The announcement was made by Roger Naeyaert, Presi-

In this capacity he will also coordinate and develop new applications of computer services for industrial, architectural and engineering application.

Trevaskis brings 30 years' experience in engineering and manufacturing positions to Ellis/Naeyaert. A native Detroiter, he was formerly the Dean of Engineering and Executive Vice President of Detroit College of Applied Science. For four years he has been either a speaker or panelist at the Society of Automotive Engineers National Convention in Detroit.

Stevens Designs **Industrial Expansion**

Construction is underway of a 22,-000 square feet addition to the diversified annealing, heat treating and plating operations of Commonwealth Industries located at 5900 Common wealth Avenue, Detroit.

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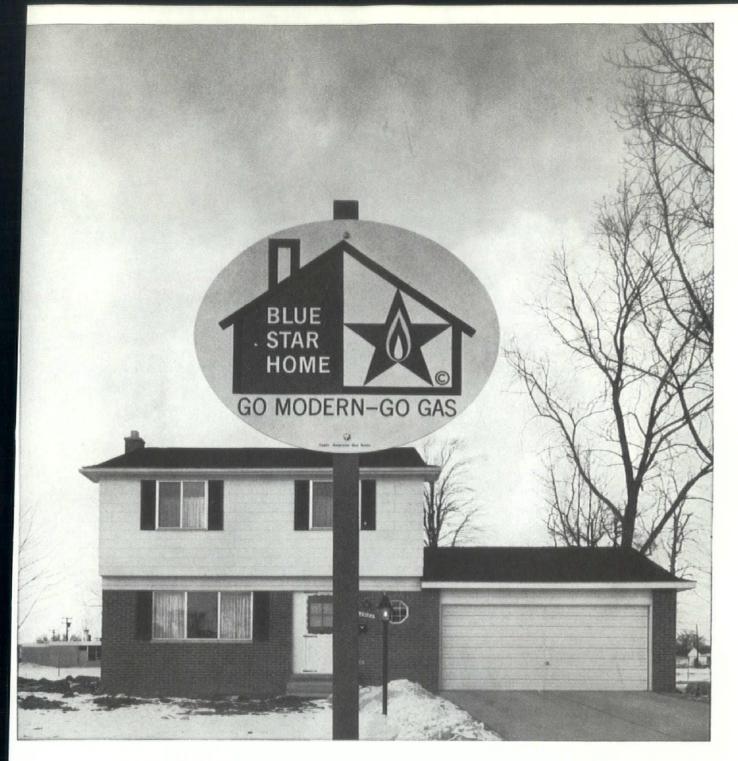
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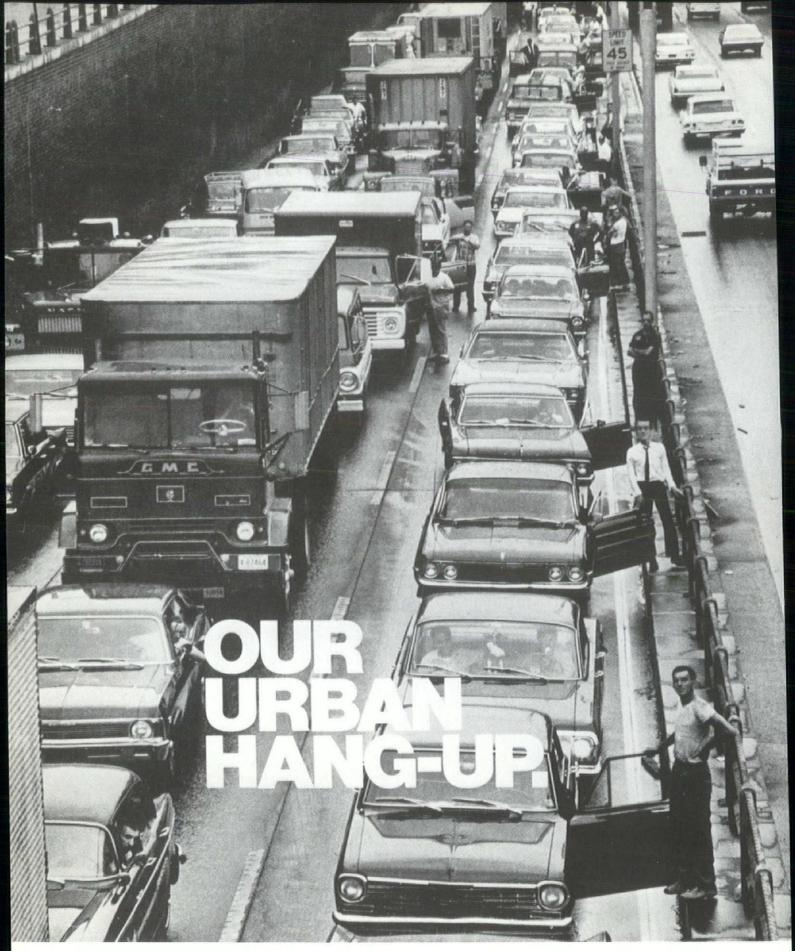
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AIA Board Elects to Discontinue Membership Card

The AIA Board of Directors at the 1969 (Spring) Board meeting decided that the issuance of an annual membership card was unnecessary.

The Board believes that the card is of little interest to the membership and that the funds used in the printing and distribution can be much better utilized elsewhere.

There will be 'no membership card issued' beginning as of the 1970 calen-

New Office

Victor J. Shrem, AIA, announces the opening of offices for the practice of Planning, Urban Design and Architecture at 17356 Northland Park Court, Southfield, Michigan 48075. The telephone is (313) 354-2330.

Shrem was formerly associated with the office of Crane and Gorwic Associates, in Detroit.

L. A. Robbins in California

Lawrence A. Robbins formerly of Flint has been made a partner in the California architectural firm of Brent Goldman Associates. The office address is 447 South Robertson Blvd., Beverly Hills, California 90211.

Letters

Dear Miss Stacy:

Your assistance in providing us with materials for our Division of Architecture Library is greatly appreciated. Both the students and staff utilize a collection almost constantly and we proceed in our efforts to provide the best possible resources for our young men and women.

To know that others are willing to help in achieving this goal adds impetus to the program and we are most grateful for your contributions.

Sincerely yours, Bertram Berenson, AIA, Director Division of Architecture Hampton Institute

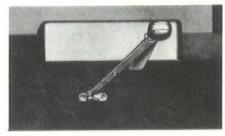
Dear Ann:

Again, I am disappointed to read the latest "Bulletin" and note that no credits are given to the consulting en-

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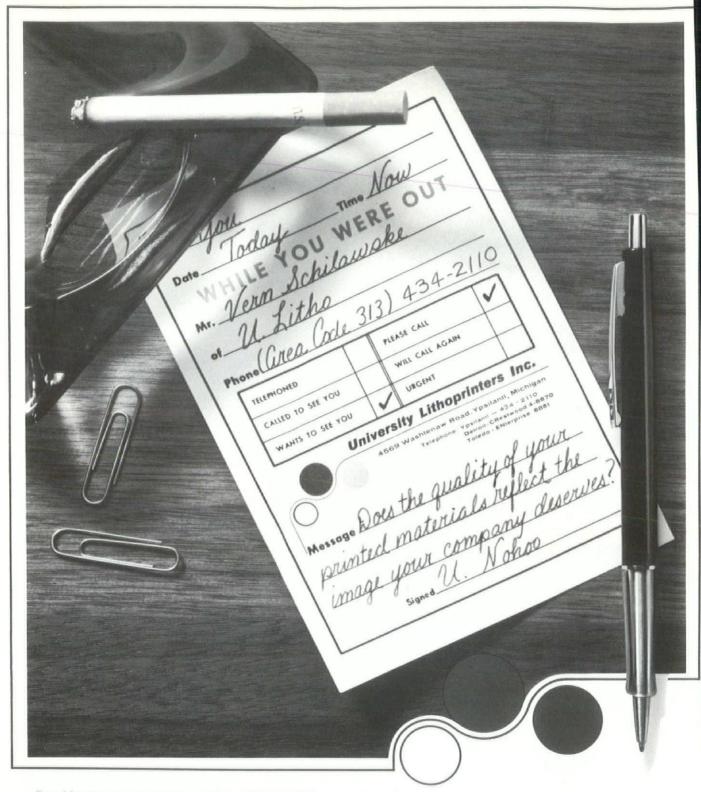
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ineers involved with design of award winning buildings. I am not the only engineer who is an associate member of the AIA and, though I enjoy reading the "Bulletin", the relative cost of membership is quite high.

It seems it would take very little effort on the part of your reporter to ask the architects involved for the names of contributing consultants on

published work.

As a matter of interest, we were consultants on both the Grand Valley State College Library and on the Communications Lecture Hall at Stony Brook, Long Island.

Yours truly, McClurg & Associates, Inc. Richard H. McClurg

Editors Mail Bag

Works of Old Masters and Masters to be, can now be obtained on longterm lease for the first time under a new national plan announced by Liberty Leasing Company of Chicago.

Painting and sculptures can be leased by business for terms up to five years under the Liberty Art lease plan. Liberty and its 48 franchises in the United States offer the service at lease charges as low as \$23 a month per \$1,000 valuation.

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To say we are living in a time of revolt, reaction and change is to beg a cliche . . . today sit-ins, love-ins, marchins are a part of the everyday American scene. It is in this climate and within this framework that the MSA Convention Committee chose the theme in central thrust for the 1970 Convention: "The Architect-The Developer".

It is our intent that the coming Convention will be a stimulant to our members to explore new avenues of the practice of architecture, and to broaden the perspectives and enable them to come up with new ideas and solutions to the ever-present problems of architecture.

Coincidental with our choice of the Convention scene was a thought-provoking article published in the May issue of "Progressive Architecture" entitled "Architectural Revolution."

Plans are being refined for what will be one of the best MSA Conventions and we look forward to seeing you in Grand Rapids, March 4, 5, 6, 1970.

Herbert Daverman, AIA Chairman

Marvin DeWinter, AIA Vice Chairman

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(Signed) Ann Stacy Managing Editor

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